



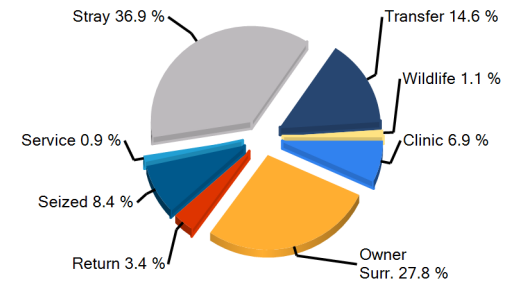
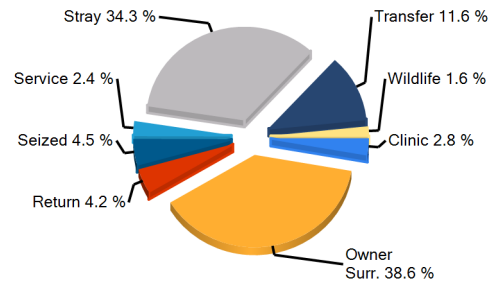
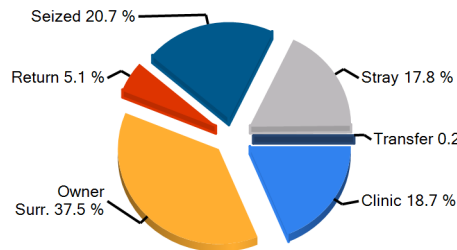
# Shelter Statistics - Intake

Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50 Potsdam Humane Society	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
<b>Intakes That were:</b>															
Previously Altered	38	119	41	56	0	2,405	6,807	3,630	9,121	277	93,034	235,869	72,776	158,883	3,187
<b>Totals by Intake</b>															
Clinic	22	72	77	64	0	201	317	810	853	1	29,328	55,085	29,576	41,119	596
Owner Surrender	136	53	233	34	14	2,738	6,985	8,223	10,324	2,021	114,288	181,175	138,360	167,241	23,176
Return	10	20	22	12	0	316	1,107	511	1,271	92	15,659	33,714	9,525	17,482	865
Seized	59	113	40	45	3	465	1,317	239	1,133	346	25,590	82,406	21,071	48,156	11,230
Service	0	0	0	0	0	40	489	116	1,202	46	962	8,068	2,995	7,423	618
Stray	17	23	132	45	6	2,443	6,375	9,919	7,695	482	120,715	251,573	210,069	234,516	12,369
Transfer	1	1	0	0	0	2,053	2,244	2,710	1,980	117	106,385	114,770	55,295	45,403	6,944
Wildlife	0	0	0	0	0	0	0	0	0	1,282	0	0	0	0	24,495
<b>Total</b>	<b>245</b>	<b>282</b>	<b>504</b>	<b>200</b>	<b>23</b>	<b>8,256</b>	<b>18,834</b>	<b>22,528</b>	<b>24,458</b>	<b>4,387</b>	<b>412,927</b>	<b>726,791</b>	<b>466,891</b>	<b>561,340</b>	<b>80,293</b>



Earliest entry: 1/2/2012  
Latest entry: 12/31/2012

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## Shelter Statistics - Outcome

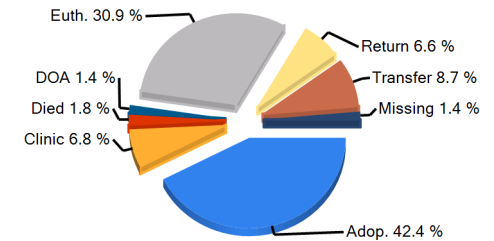
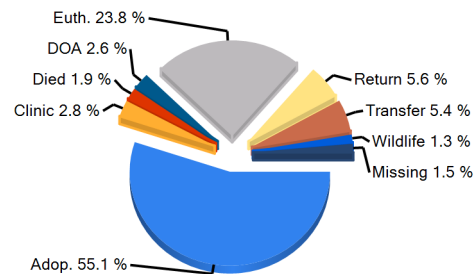
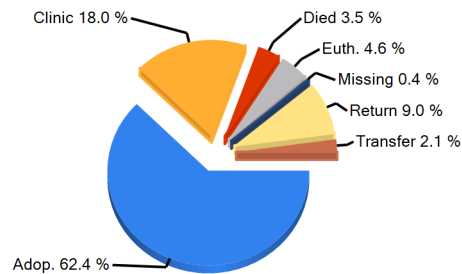
Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50  
Potsdam Humane Society

	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
<b>Person</b>															
A) Have Email Address	173	155	329	106	11	4,258	6,606	12,328	9,022	1,073	214,427	242,134	222,319	141,231	13,861
B) Have Phone Number	203	269	423	210	21	5,647	11,872	16,283	13,186	2,205	268,298	426,154	280,215	220,512	29,315
C) Have ZipCode	203	267	424	209	21	5,624	11,765	16,216	13,071	2,192	266,988	422,546	278,172	217,580	28,048
<b>Totals by Outcome</b>															
Adoption	178	125	369	124	20	5,207	8,348	15,333	11,599	2,045	227,671	267,889	246,178	164,172	22,784
Clinic	22	72	76	65	0	160	277	778	957	1	27,845	49,917	29,752	40,672	470
Died	5	2	32	6	1	61	96	809	366	147	4,921	6,053	14,822	9,871	3,075
DOA	0	0	0	0	0	62	795	59	872	203	741	12,864	726	10,156	5,804
Euthanasia	2	23	14	21	0	772	5,990	2,556	8,255	772	51,253	212,934	112,710	276,215	24,145
Missing	0	0	4	1	0	3	101	31	235	9	483	2,203	1,205	3,720	209
Return To Owner	11	80	2	23	1	288	3,254	190	581	40	13,357	110,365	4,288	15,448	1,381
Service	0	0	0	0	0	3	76	65	597	0	676	2,747	2,457	4,258	131
Transfer	10	18	0	0	0	259	821	1,280	1,569	253	48,618	70,369	26,756	36,583	8,150
Wildlife	0	0	0	0	0	0	0	0	0	1,011	0	0	0	0	12,251
<b>Total</b>	<b>228</b>	<b>320</b>	<b>497</b>	<b>240</b>	<b>22</b>	<b>6,815</b>	<b>19,758</b>	<b>21,101</b>	<b>25,031</b>	<b>4,481</b>	<b>375,565</b>	<b>735,341</b>	<b>438,894</b>	<b>561,095</b>	<b>78,400</b>



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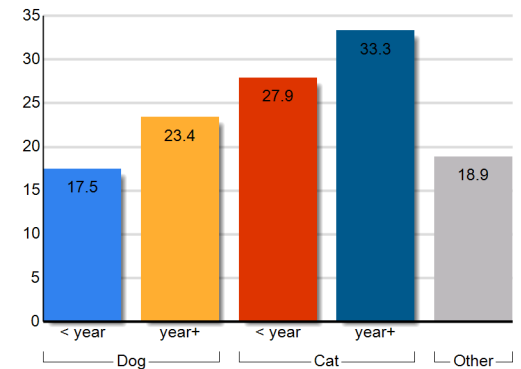
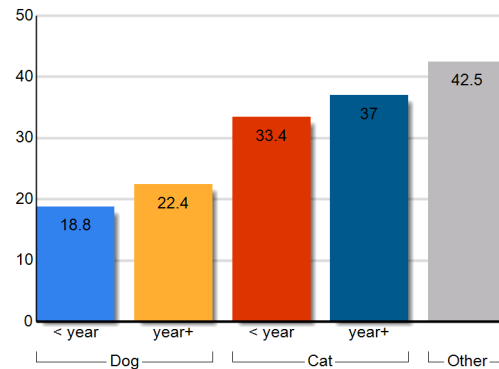
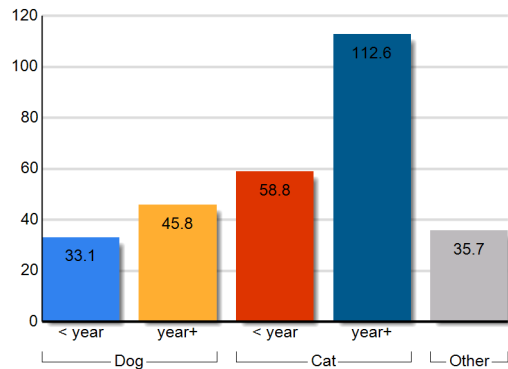
## Shelter Statistics - Avg Length of Stay by Intake Type

Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50 Potsdam Humane Society	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
<b>Intake Type</b>															
Clinic	10.7	2.3	13.6	7.7	0	1.3	6.6	13.9	12.5	0	2.1	5.6	2.4	6.1	3.8
Owner Surrender	33.1	55.1	66.1	208.8	37.2	17	17.5	29.7	28	44.2	16.6	22.6	25	31.7	30.2
Return	13.1	84.6	25.5	137.7	0	11.6	22.1	17.3	39.8	29.4	12.4	34.1	16.8	53.2	30.4
Seized	46.6	54.9	75.3	102	55.5	31.7	41.8	45.8	36	141.4	18.1	18.4	25.5	19.6	25.9
Service	0	0	0	0	0	13.9	8.1	7.5	4	43.6	4.7	4.5	6.3	6.9	13.3
Stray	41.3	62.8	72.8	138	25.6	19.7	21.6	37	47.2	41.4	20.6	25	32.3	39.4	21.5
Transfer	3	1.9	0	0	0	21.4	33.5	41.7	76.3	56.5	20.3	31.1	36.5	42.9	17.5
Wildlife	0	0	0	0	0	0	0	0	0	6.1	0	0	0	0	4.4
<b>Total</b>	<b>33.1</b>	<b>45.8</b>	<b>58.8</b>	<b>112.6</b>	<b>35.7</b>	<b>18.8</b>	<b>22.4</b>	<b>33.4</b>	<b>37</b>	<b>42.5</b>	<b>17.5</b>	<b>23.4</b>	<b>27.9</b>	<b>33.3</b>	<b>18.9</b>



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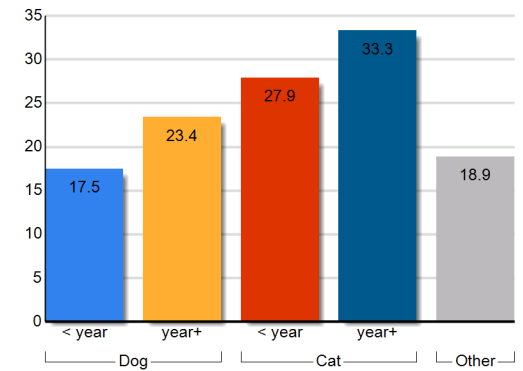
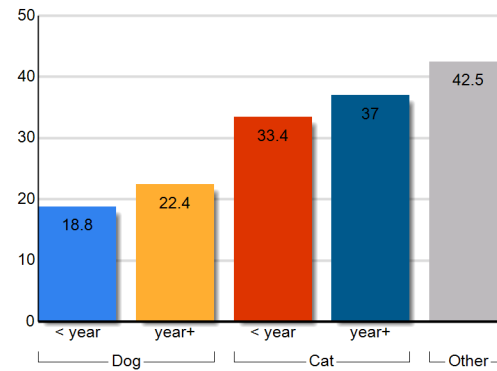
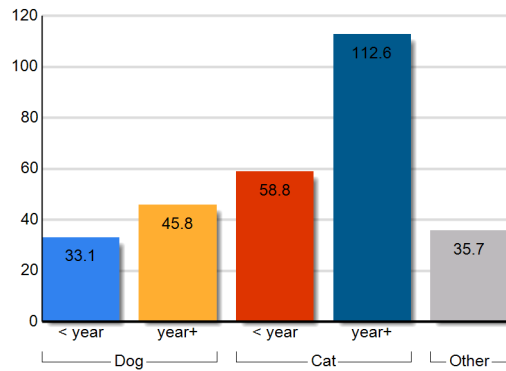
## Shelter Statistics - Avg Length of Stay by Outcome Type

Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50 Potsdam Humane Society	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
<b>Outcome Type</b>															
Adoption	38	95.3	71.5	156.8	32.2	22.3	35.9	40.5	60.1	59.3	21.3	39.9	39.6	71.9	39.8
Clinic	10.7	2.3	13.6	7.7	0	1.3	5.4	13.9	11.1	0	2	4.8	2.4	5.9	4.8
Died	32	201.5	45.5	95.2	140.1	21.3	43.1	24.4	85.5	116.9	20.9	69.2	25.1	89.3	28.5
Euthanasia	4.2	61.9	19.9	32.5	0	6.4	9.7	9.7	8.7	47.6	12.9	13.5	11.1	10.4	6.5
Missing	0	0	17.8	5	0	108.4	335.5	105.5	268.6	289.5	108.7	272.9	109.2	407.2	147.3
Return To Owner	3.8	2.1	1.1	252.8	0	4.5	4.9	11.6	13	11.9	4	5.7	19.4	22.1	12.6
Service	0	0	0	0	0	4.7	8.9	1.1	8.4	0	2.4	5.3	5.1	11.6	14.1
Transfer	34	32.7	0	0	0	16.8	35.3	18.8	25.8	15.9	15.9	24.8	20.7	28	21.2
Wildlife	0	0	0	0	0	0	0	0	0	7.9	0	0	0	0	8.2
<b>Total</b>	<b>33.1</b>	<b>45.8</b>	<b>58.8</b>	<b>112.6</b>	<b>35.7</b>	<b>18.8</b>	<b>22.4</b>	<b>33.4</b>	<b>37</b>	<b>42.5</b>	<b>17.5</b>	<b>23.4</b>	<b>27.9</b>	<b>33.3</b>	<b>18.9</b>



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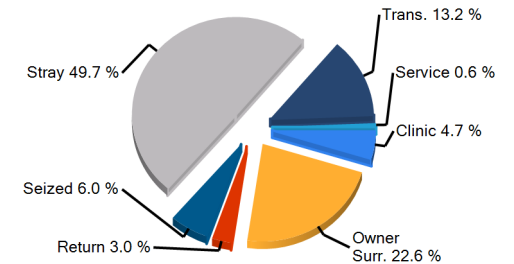
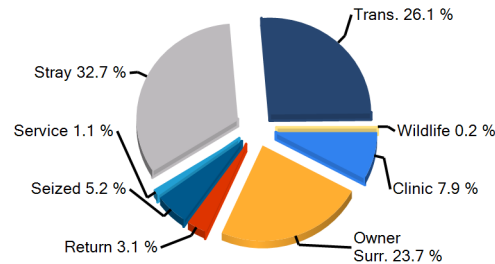
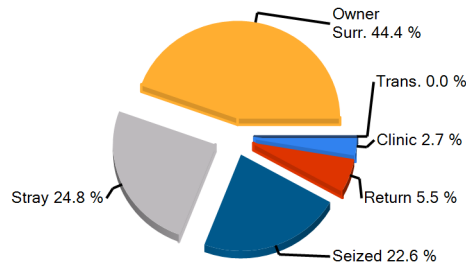
## Shelter Statistics – Animal Care Days by Intake Type

Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50 Potsdam Humane Society	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
<b>Intake Type</b>															
Clinic	236	163	1128	406	0	45294	42309	139900	99981	0	788700	2471397	775400	1832550	6694
Owner Surrender	4717	2541	19079	4076	1327	77212	145795	314041	341021	103174	4843083	7241740	6554595	8314744	1224342
Return	131	1568	955	1278	0	9607	37473	16804	59282	6021	492975	1607446	404567	1204399	38355
Seized	3054	5502	3373	4006	211	31611	66194	13833	57119	46106	891947	3409350	945281	1649261	614243
Service	0	0	0	0	0	1417	12408	9751	17382	2857	16905	163069	53417	87367	15574
Stray	836	745	11204	4752	153	101002	178239	613676	440829	22062	9918048	15631311	16543259	18543027	1228269
Transfer	3	2	0	0	0	93266	121849	578709	270526	17662	4223236	5707467	3762734	2506538	242863
Wildlife	0	0	0	0	0	0	0	0	0	7152	0	0	0	0	454959
<b>Total</b>	<b>8976</b>	<b>10519</b>	<b>35739</b>	<b>14518</b>	<b>1692</b>	<b>359409</b>	<b>604267</b>	<b>1686714</b>	<b>1286141</b>	<b>205035</b>	<b>21174894</b>	<b>36231780</b>	<b>29039253</b>	<b>34137886</b>	<b>3825299</b>



Earliest entry: 1/2/2012  
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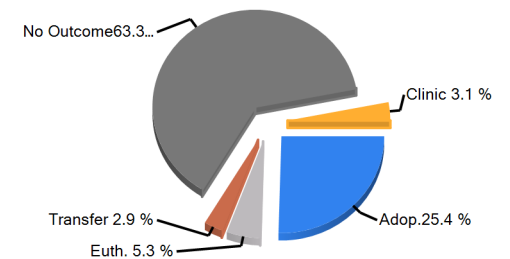
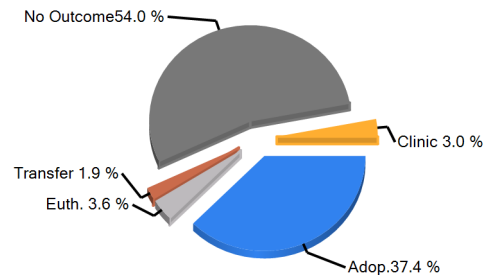
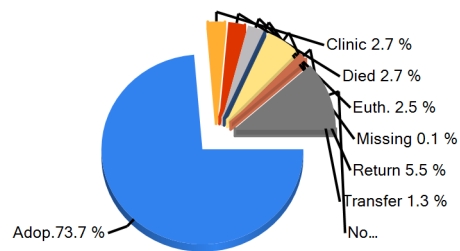
## Shelter Statistics – Animal Care Days by Outcome Type

Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50 Potsdam Humane Society	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
<b>Outcome Type</b>															
Adoption	7836	7631	26489	9788	902	151872	220708	649454	449526	78626	5684829	7629798	10389878	7218924	734524
Clinic	236	163	1128	406	0	208	132	5080	3160	0	68603	153161	75763	320564	1316
Died	85	146	1360	170	140	1817	2389	19762	12305	4978	116510	177491	408703	324172	60141
Euthanasia	78	743	279	672	0	11877	42602	28564	56155	10920	753923	2181736	1297308	2247051	113350
Missing	0	0	71	5	0	2860	8225	5319	20109	544	111476	306047	259028	458877	16805
Return To Owner	42	170	2948	734	0	2280	13537	2722	5820	337	82671	439955	100409	142179	16621
Service	0	0	0	0	0	65	640	491	3666	0	1944	14560	33017	20741	1473
Transfer	394	545	0	0	0	8912	18133	26659	22581	4024	883143	1309075	614553	665594	139981
Wildlife	0	0	0	0	0	0	0	0	0	6745	0	0	0	0	86865
No Outcome	304	1121	3464	2743	649	179519	297900	948662	712818	98860	13471794	24019955	15860592	22739778	2654222
<b>Total</b>	<b>8976</b>	<b>10519</b>	<b>35739</b>	<b>14518</b>	<b>1692</b>	<b>359409</b>	<b>604267</b>	<b>1686714</b>	<b>1286141</b>	<b>205035</b>	<b>21174894</b>	<b>36231780</b>	<b>29039253</b>	<b>34137886</b>	<b>3825299</b>



Earliest entry: 1/2/2012  
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# Shelter Statistics - Fees and Revenue

Start Date: January 01, 2012  
End Date: December 31, 2012

*does not include your shelter's data*

*does not include your shelter's data*

USNY50  
Potsdam Humane Society

## Intake Revenue

### Fees

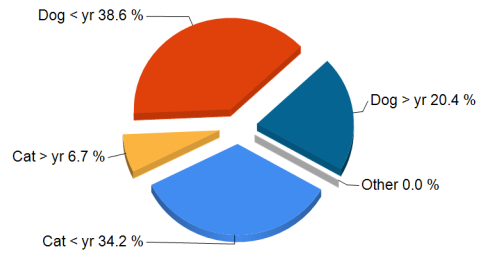
	Your Shelter					New York (74 organizations)					United States (1964 organizations)				
	Dog		Cat		Other	Dog		Cat		Other	Dog		Cat		Other
	< year	year+	< year	year+		< year	year+	< year	year+		< year	year+	< year	year+	
Avg Fees (\$)	20	32	15	21	0	35	43	26	34	21	29	39	25	34	21
Total Revenue (\$)	80	160	45	167	0	12,472	100,449	10,535	88,266	6,694	284,879	1,451,421	229,765	1,158,023	68,301

## Adoption Revenue

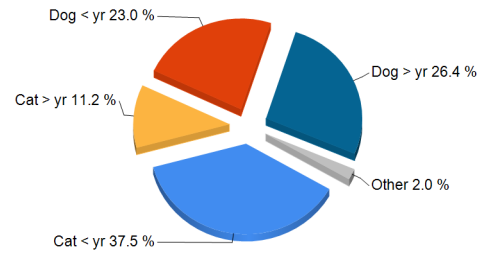
### Fees

Avg Fees (\$)	104	92	54	39	10	170	121	98	64	31	134	92	72	44	25
Total Revenue (\$)	15,948	8,430	14,138	2,787	10	449,303	516,450	733,850	219,308	38,261	14,163,64	13,767,92	7,441,063	4,045,774	288,805

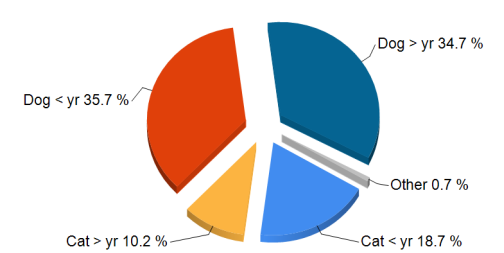
Total Adoption Revenue



Total Adoption Revenue



Total Adoption Revenue



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USNY50

## Pethealth's Contribution to Potsdam Humane Society

ShelterCare Gift of Insurance Claims Paid*:	\$4
ShelterCare Insurance Enrollment Costs*:	\$680
24PetWatch Registration Savings:	\$260
PetPoint Software Value:	\$2,400
Total Pethealth Investment 1/1/2012 - 12/31/2012	<hr/> \$3,345

*\*For ShelterCare Gifts issued via PetPoint*

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EMPOWERING ANIMAL WELFARE THROUGH DATA MANAGEMENT

